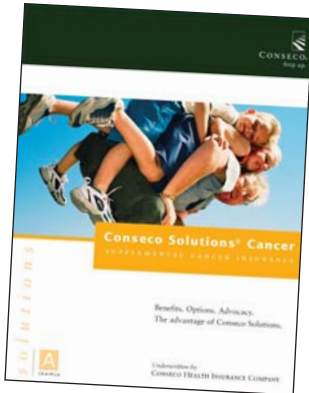


Supplemental health insurance products



CONSECO®
Step up.

Underwritten by
CONSECO HEALTH INSURANCE COMPANY
CONSECO INSURANCE COMPANY



Conseco Solutions® Cancer

Important benefits and riders—
plus assistance with questions
about healthcare

Sales advantages:

- Express payment of up to \$10,000
- Daily hospital confinement payments
- Transportation and family lodging benefits
- Available for direct *and* payroll sales



Accident Secure® Plus

Accidental injury coverage with
additional built-in features

Sales advantages:

- AD&D with disability benefits
- Accident specified-injury benefits for fractures, dislocations and more
- Inpatient hospital confinement benefit
- Transportation, family lodging and ICU benefits and more
- Available for direct *and* payroll sales



Pulse Protection Series

Reduces out-of-pocket costs
in the event of heart-related
hospitalization and stroke

Sales advantages:

- Coverages for hospital confinement
- Heart transplant benefit
- Surgery, nursing and medication benefits and more
- Available for direct *and* payroll sales



Hospital Secure®

Supplemental coverage for
hospital stays

Sales advantages:

- Two simple plan options
- Lump-sum confinement options up to \$2,500
- Optional pet boarding and daily confinement rider
- Available for direct *and* payroll sales



Conseco Critical SolutionsSM

Critical illness coverage that's simple to understand and use

Sales advantages:

- Three simple plans with two options of coverage
- Lump-sum payment options up to \$70,000
- Wellness benefit
- Available for direct *and* payroll sales

See other side for more products!

CONSECO HEALTH INSURANCE COMPANY
CONSECO INSURANCE COMPANY
Administrative Office
11825 N. Pennsylvania Street
Carmel, IN 46032

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Senior market insurance products



CONSECO®
Step up.

Underwritten by
CONSECO HEALTH INSURANCE COMPANY
CONSECO INSURANCE COMPANY



Conseco ProvidenceSM

Simplified-issue whole life insurance

Sales advantages:

- Simplified issue with noninvasive underwriting
- Point-of-sale PHI available
- Benefits payable to the age of 121

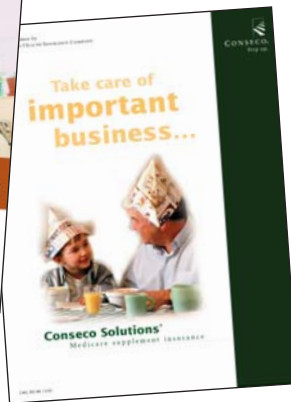


Cancer SecureSM

Cancer coverage that's easy to understand and use

Sales advantages:

- Lump-sum payment options up to \$50,000
- Two simple plans



Medicare supplement

Supplemental insurance for Plans A through G and J (available in most states)

Sales advantages:

- Free prescription drug card
- Five-day approval for open enrollment
- Online customer and provider service

See other side for more products!

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