WNezLead℠

Personalized tools to help generate sales—online and easy as 1-2-3.

FREQUENTLY ASKED QUESTIONS

Can my campaign be delivered by standard mail?
Standard mail is available when you have 200 or more recipients on your list.

What's the difference between standard and first-class mail?
Standard mail delivers in 7 to 14 days and costs $0.27 per piece. First-class mail delivers in 2 to 5 business days and costs $0.44 per piece.

What if I forget my EzLead password?
Click *"Forgot Password"* on the log-in page. A new random password will be e-mailed to you within minutes.

Can I do multiple mailings with a purchased list?
USADATA lists may be purchased for one- time use. You'll receive an e-mailed copy of the list so you can make follow-up phone calls, but you can't use this information for an additional mailing.

Is there a minimum number of recipients?
If you purchase a consumer list, the minimum is 100 recipients. If you upload your own list, there is no minimum.

I need more books for my recipients.
We have set this quantity at 5% for you because most direct mail pieces receive a 1% to 3% return rate. If you have an above average response rate, call sales development at (888) 266-6002 to request more materials.

How much does a purchased list cost?
A purchased list costs $.04 per consumer name. With a minimum of 100 consumers, the list would cost you $4.

Washington National℠